Get your advocates onboard and active.
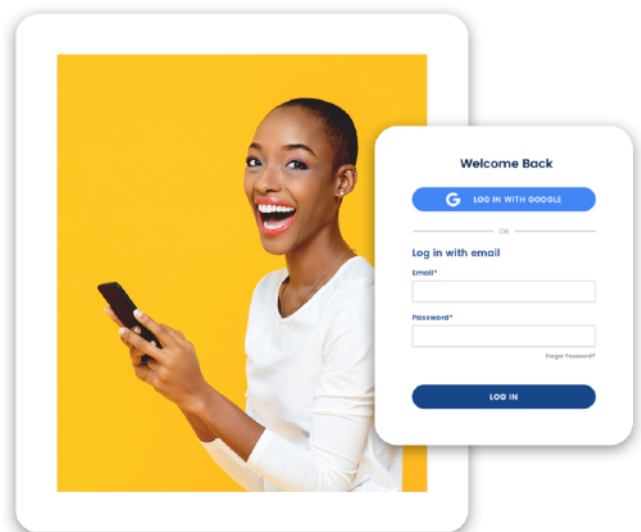
Activate HQ's **Recruitment Portal** makes onboarding advocates for your digital influencer program simple and powerful.

How It Works

Step 1: Quickly customize the design of the Recruit Portal and seamlessly integrate it with your existing website

Step 2: Market the benefits of joining an influencer program to your audience

Step 3: Easily onboard, categorize and activate advocates by collecting key demographic info and authenticated, connected social media accounts

Features

- Customizable design
- Powerful info collection
- Templated sign-up flow
- Account authentication
- Creator accounts
- Custom surveys

Benefits

- Create custom survey questions to gather issue insights and develop individualized advocate profiles

- Connects and authenticates social accounts so you can track advocates online activity and impact

- Built to the highest standards of data privacy and security, so you can collect email, phone and other advocate information without worry

- Communicate and direct your influencers' actions using AHQ's influencer activation dashboard

- Reduce time spent on ad-hoc outreach, one-off research projects and manual data entry with a reliable and user-driven opt-in influencer program

Request a demo of the **AHQ Recruit Portal** today
Contact us: activate@activatehq.co

ACTIVATE HQ

ACTIVATE YOUR ADVOCATES

About Activate HQ

Activate HQ is the online platform custom-built for social media campaigning. Whether you're a brand, cause, or campaign, your supporters and influencers are active online. Activate HQ makes it simple to recruit, organize and activate them to strengthen your brand, build movements, win votes and make a difference. Our unique toolkit of influencer services allows you to organically reach and influence millions of people through voices they already trust. And Activate HQ's technology measures your activations by tracking the reach, impact and value of your influencer campaigns across the entire social media landscape.